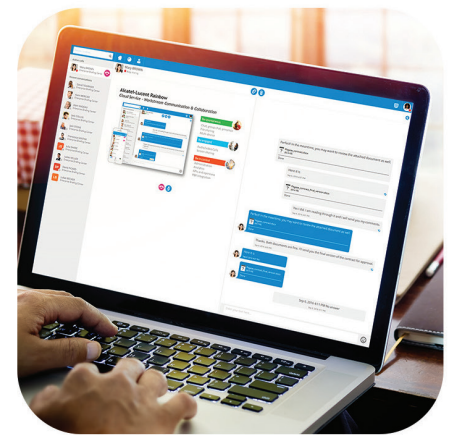# Alcatel-Lucent Rainbow™

Mobile. Borderless. Connected. Enterprise Grade.
Connect and share instantly with your Business Community

Alcatel-Lucent Rainbow™ is a **cloud-based, enterprise-grade, Unified Communication as a Service (UCaaS)** and **Communication Platform as a Service (CPaaS)** that connects people and systems.
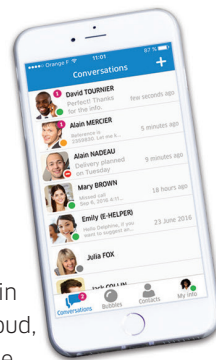
Rainbow™ offers a hybrid Cloud solution for **business Collaboration and Communications** while addressing the specific needs of our end-customers from the Small Business requiring cost-effective mobility, to the multinational organizations looking for a single standard for **unified communications** across their complex IT, geography and along with the **integration in their business applications**.

Rainbow™ services are available from any device: desktop (PC/MAC and Web) or smartphone (iOS and Android). Rainbow™ is able to connect with ALE **OXO Connect** and **OmniPCX Enterprise** products, but also with 3rd party IP PBXs from different vendors.

What is the value proposition of Rainbow™ for end-customers ?

• **Accompany your transformation to the cloud**:
providing communication mobility, business community openness, click-to-deploy, ease of use and viral adoption

• **Secure your installed telephony system**:
No rip & replace, hybrid cloud leveraging your investments in PBX telephony systems by connecting them easily to the cloud, and providing unified presence, click-to-call from desk phone, multimedia conference and more...

• **Integrate into your business environment**:
Rainbow™ Hub, a Communication Platform as-a Service (CPaaS), provides integration capabilities into the customer's business applications, web sites, mobiles apps and workflows through various sets of API and SDK

• **Provide a subscription model for cost optimization & flexibility**: Price per user service, pay for what you use in conference

What is the business model ?

Rainbow™ Essential, free of charge, is dedicated to small teams, or anyone who wants to try Rainbow™ for an unlimited period of time (no SLA).

Rainbow™ Business addresses teams and businesses ready to make Rainbow™ the center for their projects and business communications, with guaranteed uptime.

Rainbow™ Enterprise includes all services from Rainbow™ Business adding collaborative multi-party services, office tools integrations (Microsoft Office integration) and premium services to administrators.

Optional service can be added to the three offers:
Rainbow™ Conference : Instant and meet me PSTN conferences created from within Rainbow™ that is charged on a price per minute per connection basis.

For more information about the Rainbow Cloud Services please visit our website:

www.openrainbow.com

Alcatel·Lucent
Enterprise

RAINBOW™ SERVICE PLANS

	Rainbow™ ESSENTIAL free of charge	Rainbow™ BUSINESS fee / user / month	Rainbow™ ENTERPRISE fee / user / month
Collaboration services			
User self-enrolment & profile management	•	•	•
Search engine / Conversations management	•	•	•
Contact lists / Guest management	•	•	•
Instant Messaging / Presence	•	•	•
Team collaboration (Bubbles)	• up to 20 users	• up to 20 users	• up to 100 users
File transfer / Storage per user	• 1GB	• 1GB	• 20GB
Audio / Video / Screen Sharing	• 1 to 1	• 1 to 1	• up to 10 (1)
Multi-platform (iPhone, android, web, desktop)	•	•	•
Calendar Presence			• O365 (2)
MS Outlook plug-in			•
PBX services (when PBX connected to Rainbow™)			
Phone Presence	•	•	•
Click-to-call (dial by name, answer, release)	•	•	•
Call history	•	•	•
Advanced Call control		•	•
Voicemail (notification, click-to-call)		•	•
Skype for Business connector		•	•
3rd party PBX connector		• (1)	• (1)
Management			
Company administration & control	• 1 admin	• multiple admin	• multiple admin
FAQ Service desk	•	•	•
Company name & logo customization		•	•
Company domain name management		•	•
History, backup management		• (1)	• (1)
Analytics dashboard		• (1)	• (1)
Active Directory integration			• (1)

Rainbow™ CONFERENCE (1) priced / minute per connection type per participant			
Audio Conference			
Bridge access up to 100 PSTN participants	•	•	•

(1) available soon
(2) additional calendars planned

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